



**WABC-TV/DT**  
New York

WABC-TV NEW YORK  
7 LINCOLN SQUARE  
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-12-2012 PAGE: 1 of 3

MESSAGE & MEDIA - 19123  
ATTN: LEAH CASTERLIN  
100 ALBANY STREET  
NEW BRUNSWICK NJ 08901

Contract No 402290		Contract Dt 10-12-2012		Revision Dt		Rev# 0		Advertiser MENENDEZ FOR SENATE, INC		Brand BOB MENENDEZ FOR US SENATE		Product Code POLITICALS		Station/Market WABC – NEW YORK							
Agency Est#			CMS # 246266		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-16-2012		End Date 10-21-2012		Billing M (Broadcast Month, Cycle 1)		Package N		Contract Title 246266				
Line	Start Date	End Date	Time Period	Description					RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-16-2012	10-18-2012	04:28AM – 04:59AM	AM 430AM EWN THIS MORNING (9410)					7	30		X	X	X				4	300	4	1,200.00
2	10-16-2012	10-19-2012	05:15AM – 05:56AM	AM EWN THIS MORNING 5-6AM (7426)					7	30		X	X	X	X			4	800	4	3,200.00
3	10-16-2012	10-19-2012	06:15AM – 07:00AM	AM EWN THIS MORNING 6-7AM (7427)					7	30		X	X	X	X			5	1,800	5	9,000.00
4	10-16-2012	10-19-2012	07:00AM – 09:00AM	AM GMA 7-9AM (7429)					7	30		X	X	X	X			5	2,400	5	12,000.00
5	10-20-2012	10-20-2012	06:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)					7	30							X	2	400	2	800.00
6	10-20-2012	10-20-2012	06:15AM – 07:00AM	AM EWN SA/SU 6-10AM (7434)					7	30							X	1	850	1	850.00
7	10-20-2012	10-20-2012	07:00AM – 08:00AM	AM EWN SA/SU 6-10AM (7434)					7	30							X	1	850	1	850.00
8	10-20-2012	10-20-2012	08:00AM – 09:00AM	AM EWN SA/SU 6-10AM (7434)					7	30							X	1	850	1	850.00
9	10-21-2012	10-21-2012	06:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)					7	30							X	1	400	1	400.00
10	10-21-2012	10-21-2012	06:15AM – 07:00AM	AM EWN SA/SU 6-10AM (7434)					7	30							X	1	850	1	850.00
11	10-21-2012	10-21-2012	07:15AM – 08:00AM	AM EWN SA/SU 6-10AM (7434)					7	30							X	1	850	1	850.00
12	10-21-2012	10-21-2012	08:00AM – 09:00AM	AM EWN SA/SU 6-10AM (7434)					7	30							X	1	850	1	850.00
13	10-21-2012	10-21-2012	09:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)					7	30							X	1	850	1	850.00
14	10-21-2012	10-21-2012	05:00AM – 06:00AM	AM SA/SU 5-6AM (7433)					7	30							X	1	50	1	50.00
15	10-21-2012	10-21-2012	11:00AM – 11:30AM	SUNDAY 11AM-12PM (7438)					7	30							X	1	300	1	300.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



**WABC-TV/DT**  
New York

WABC-TV NEW YORK  
7 LINCOLN SQUARE  
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-12-2012 PAGE: 2 of 3

MESSAGE & MEDIA - 19123  
ATTN: LEAH CASTERLIN  
100 ALBANY STREET  
NEW BRUNSWICK NJ 08901

Contract No 402290		Contract Dt 10-12-2012		Revision Dt		Rev# 0		Advertiser MENENDEZ FOR SENATE, INC		Brand BOB MENENDEZ FOR US SENATE		Product Code POLITICALS		Station/Market WABC - NEW YORK				
Agency Est#			CMS # 246266		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-16-2012		End Date 10-21-2012		Billing M (Broadcast Month, Cycle 1)		Package N		Contract Title 246266	
Line	Start Date	End Date	Time Period	Description		RO	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
16	10-16-2012	10-19-2012	09:00AM - 10:57AM	DA AM DAYTIME 9AM-10:57AM (7437)		7	30		X	X	X	X			4	1,000	4	4,000.00
17	10-16-2012	10-19-2012	12:15PM - 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)		7	30		X	X	X	X			4	1,400	4	5,600.00
18	10-16-2012	10-19-2012	12:30PM - 01:00PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)		7	30		X	X	X	X			5	1,000	5	5,000.00
19	10-16-2012	10-19-2012	03:00PM - 03:59PM	DA KATIE COURIC M-F (12182)		7	30		X	X	X	X			4	1,500	4	6,000.00
20	10-16-2012	10-19-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)		7	30		X	X	X	X			6	1,500	6	9,000.00
21	10-16-2012	10-19-2012	05:15PM - 05:55PM	EN EWN AT 5PM M-F (7450)		7	30		X	X	X	X			5	2,400	5	12,000.00
22	10-16-2012	10-21-2012	06:15PM - 07:30PM	EN EWN AT 6P (CFB) (7442)		7	30		X	X	X	X	X	X	4	2,400	4	9,600.00
23	10-16-2012	10-19-2012	07:00PM - 07:30PM	PA JEOPARDY/WHEEL (7446)		7	30		X	X	X	X			4	4,700	4	18,800.00
24	10-16-2012	10-19-2012	11:35PM - 12:02AM	LF NIGHTLINE M-F (7453)		7	30		X	X	X	X			4	2,200	4	8,800.00
25	10-16-2012	10-21-2012	11:15PM - 12:05AM	LN LATE NEWS CFB (7645)		7	30		X	X	X	X	X	X	4	4,700	4	18,800.00
26	10-19-2012	10-19-2012	10:00PM - 11:00PM	PE FRIDAY 10-11PM (7503)		7	30					X			1	10,000	1	10,000.00
27	10-17-2012	10-17-2012	10:00PM - 11:00PM	PE WEDNESDAY 10-11P (7545)		7	30			X					1	15,000	1	15,000.00
28	10-16-2012	10-18-2012	06:45PM - 06:55PM	EN WNT 6:30-7PM M-F/SU (11694)		7	30		X		X				2	2,400	2	4,800.00
ITEM LINE NOTE ----- ABC WORLD NEWS																		

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



**WABC-TV/DT**  
New York

WABC-TV NEW YORK  
7 LINCOLN SQUARE  
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

**DATE:** 10-12-2012 **PAGE:** 3 of 3

MESSAGE & MEDIA - 19123  
ATTN: LEAH CASTERLIN  
100 ALBANY STREET  
NEW BRUNSWICK NJ 08901

Contract No 402283		Contract Dt 10-12-2012		Revision Dt		Rev# 0		Advertiser MENENDEZ FOR SENATE, INC			Brand BOB MENENDEZ FOR US SENATE			Product Code POLITICALS			Station/Market WABC - NEW YORK							
Agency Est#				CMS # 246266		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-16-2012		End Date 10-21-2012		Billing M (Broadcast Month, Cycle 1)			Package N		Contract Title 246266					
Line	Start Date	End Date	Time Period	Description								RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
																					Contracted Gross Total:		78	160,300.00
																					Actual Gross Total:		78	160,300.00
																					Agency Commission:			24,045.00
																					Net Total:			136,255.00
Month/YR			Preempted			Made Good			Contract Total			Adjustments			Actual Total									
Oct 12			0.00			0.00			160,300.00			0.00			160,300.00									
TOTAL			0.00			0.00			160,300.00			0.00			160,300.00									

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood